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Research: Cross-cultural Management, Tourism Management



Education Backgrounds

Ph.D.: Major in Business Management at South China University of Technology
Bachelor: Major in Tourism Management at South China University of Technology



Work Experiences

01/2022 to so far School of Liberal Arts, Macau University of Science and Technology
09/2019 to 12/2021 Postdoc, Tsinghua University



Papers

- He B.T., & An R. Why do they still devote themselves overseas under high pressure? The work-family balance mechanism of Chinese expatriates. *Nankai Business Review*, 2020, 23(3): 141-154. in Chinese. (CSSCI)
- He B.T., An R., & Berry J.W. Psychological adjustment and social capital: A qualitative investigation of Chinese expatriates. *Cross Cultural & Strategic Management*, 2019, 26(1): 67-92. (SSCI)
- He B.T., & An R. The cross-cultural adjustment stress and coping mechanism of Chinese expatriate managers[J]. *Journal of Management Case Studies*, 2019, 12(1): 74-92. in Chinese. (CSSCI)
- He B.T. Frontier and prospect of the research on transnational M&A and cultural integration[J]. *Journal of South China University of Technology(Social Science Edition)*, 2017, 19(5):60-69. in Chinese.
- Wei W., & He B.T. A research on innovative development model of beautiful countryside tourism industrial park [J]. *Journal of Northwest A&F University (Social Science Edition)*, 2016, 16(3): 63-68. in Chinese. (CSSCI)



Social Services

Served as peer reviewer at two SSCI journals, which are *Cross Cultural & Strategic Management*, *The International Journal of Human Resource Management*.



Honors

Outstanding Postdoctoral Fellow of Tsinghua University;
First Prize of Outstanding Paper: 2019 China Association for Intercultural Communication, “Psychological Adjustment and Social Capital: A Qualitative Investigation of Chinese Expatriates”.