

Department:	School of Business
Course Name	Introduction to Management
Hours per week	3
Number of Credits	3
Course Description	<p>Basically, management is a science and art, and dynamic as well. This course is expected to enable students to have a full understanding of the importance of management in today's daily increasing global competitive business environment. It provides students with basic managerial theories, concepts & principles. Emphases are given to the four functions of management, i.e., planning, organizing, leading and controlling. By the end of this course, students are expected to understand basic theories about management, and be able to apply what they have learnt from this course into practices. This course aims to assist students to build up a scientific framework of analyzing business and management. It will prepare students to better cope with disciplines that related to advance management in the coming semesters. Hence, enable them to develop managerial skills in the future.</p>