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Teaching and Research Areas

Multimodal Discourse Analysis, Picturebook Studies and
Translation, Translation and Cross-Cultural Studies

Academic Qualifications

- 2012 - 2017 PhD in English Linguistics (in the research field of translation studies),
Department of English, Faculty of Arts and Humanities, University of Macau
- 2009 - 2012 Master of Arts in English Language and Literature, College of Foreign
Languages and Literature, Fudan University
- 2005 - 2009 Bachelor of Arts in English, College of Foreign Languages, Henan University of
Science and Technology

Teaching Experiences

- 2017 - Assistant Professor, University International College, Macau University of
Science and Technology

Publications

• *Refereed Journal Papers*

- [1] Chen, X. "Repackaging Chinese Culture through Diverse Visual Arts: A Multimodal Approach to Contemporary Chinese Picturebooks". *Bookbird: A Journal of International Children's Literature*, 2021(1), pp. 4-15. (ESCI)
- [2] Chen, X. "When the Classic Speaks for Children: Retranslation of Bob Dylan's Songs in Bilingual Picture Books". *Babel: International Journal of Translation*, 2020, 66: 4/5, pp. 780-795. (SSCI&AHCI)
- [3] Chen, X, H. T. Pan & L. Pan. "Multimodality in Translation Studies: Application and Development". *Foreign Language Research*, 2020(2), pp. 80-87. (北大核心)

- [4] Chen, X. "Review of Kirsten Malmkjær, Adriana Șerban and Fransiska Louwagie (eds). *Key Cultural Texts in Translation*". *Babel*, 2019(1), pp.144-148. (AHCI&SSCI)
- [5] Chen, X. "Representing Cultures through Language and Image: A Multimodal Approach to Translations of the Chinese Classic *Mulan*". *Perspectives: Studies in Translatology*, 2018(2), pp. 214-231. (AHCI&SSCI)
- [6] Zhang, M. F., H. T. Pan, X. Chen & T. Luo. "An Overview of Developments of Discourse Analytical Approaches to Translation Studies: Past and Future". *Chinese Translators' Journal*, 2015(5), pp.25-32. (CSSCI)
- [7] Zhang, M. F., H. T. Pan, X. Chen & T. Luo. "Mapping Discourse Analysis in Translation Studies via bibliometrics: a survey of journal publications". *Perspectives: Studies in Translatology*, 2015(1), pp. 1-17. (AHCI&SSCI)
- [8] Chen, X. "English Translation of Chinese Poetic-style Public Notices in Hong Kong and Macau from the Functionalist Perspective". *Shanghai Journal of Translators*, 2014(2), pp.18-23. (CSSCI)
- [9] Zhang, M. F. & X. Chen "Transmitting Information Appropriately for Target Readers: A Case Study of Translations of Palace Museum Website Materials". *Chinese Translators' Journal*. 2013(4), pp. 99-103. (CSSCI)
- [10] Chen, X. "An Analysis of the Translation of Wang Wei's Landscape Poetry in the Perspective of Chinese Painting Theory". *Fudan Forum on Foreign Language and Literature*, 2011, pp. 104-109. (CSSCI)

- **Book Chapters**

- [1] Chen, X. "Translations of Public Notices in Macao: A Multimodal Perspective". *Advances in Discourse Analysis of Translation and Interpreting: Linking Linguistic Approaches with Socio-cultural Interpretation*, Routledge, 2020, pp. 189-211. (ISBN: 978-0-367-42175-5)
- [2] Chen, X. "A Multimodal Study of Paratexts in Bilingual Picturebooks on *Mulan*". *Multimodal Approaches to Chinese-English Translation and Interpreting*. Routledge, 2020, pp. 43-65.
- [3] Chen, X. "Translating the Chinese Classic *Mulan* into Contemporary Bilingual Picturebooks". *Translating Picturebooks: Revoicing the Verbal, the Visual, and the Aural for a Child Audience*, Routledge, 2018, pp.127-138.
- [4] Chen, X. "English Translation of Chinese Poetic-style Public Notices in Hong Kong and Macau from the Functionalist Perspective". *The Selection of Studies in Humanities and Social Sciences of Macau (2012-2014)*, Social Sciences Academic Press (China), 2017, pp. 1168-1179.

- [5] Chen, X. "English Translation of Chinese Poetic-style Public Notices in Hong Kong and Macau from the Functionalist Perspective". *Functional Approaches to English-Chinese Translation*, Foreign Language Press, 2015, pp. 198-208.

- **Proceedings**

- [1] Chen, X. "Teaching English Translation of Chinese Poetic Public Notices". *Translator and Interpreter Education and Training: Innovation, Assessment and Recognition*, edited by Awang R, A. A. Ghani & Leelany L., Kuala Lumpur: Malaysian Translators Association, 2013, pp. 280-293.

Selected Conference Presentations

- [1] "Mediating Cultural Authenticity through Translation: A Multimodal Approach to Contemporary Chinese Picturebooks", *Picturebooks and Graphic Narratives in Education and Translation: Mediation and Multimodality Virtual 2021*, June 24-26, 2021, Lisbon, Portugal.
- [2] "Multimodality in Translation Studies: Application and Development", *Symposium on "Functional Approach to Translation Studies"*, November 6-8, 2020, Zhuhai, China.
- [3] "When the Classic Speaks for Children: Retranslation of Bob Dylan's Songs in Bilingual Picture Books", presented at the 9th APTIF, July 5-7, 2019, Seoul, South Korea.
- [4] "Translating the Chinese Classic *Mulan* into Contemporary Children's Picturebooks: A Multimodal Perspective", presented at *Researching Multimodal Childhood Symposium*, August 13-14, 2018, Odense, Denmark.
- [5] "Translations of Public Notices in Macao: A Multimodal Perspective", presented at *IATIS 6th International Conference*, July 3-6, 2018, Hong Kong.
- [6] "Representing Cultures through language and Image: A Multimodal Approach to Translations of the Chinese Classic *Mulan*", presented at *IATIS 5th International Conference*, July 7-10, 2015, Belo Horizonte, Brazil.
- [7] "Mapping Discourse Analysis in Translation Studies via Bibliometrics: a Survey of Journal Publications", presented at the 13th *Symposium on Systemic Functional Linguistics and Discourse Analysis*, January 16-19, 2015, Zhuhai, China.
- [8] "Mapping Discourse and Translation via a Survey of Journal Publications", presented at the *International Conference of Journals and Translation*, June 28-29, 2014, Guangzhou, China.
- [9] "English Translation of Chinese Poetic Public Notices in Hong Kong and Macau from the Functionalist Perspective", presented at the *First International Conference on Empirical*

Translation Studies, May 23-24, 2014, Shanghai, China.

- [10] “Translations of the Chinese Classic, *Mulan*, in Picture Books: A Multimodal Perspective”, presented at the Key Culture Texts in Translation International Conference, April 29-30, 2014, Leicester, UK.
- [11] “Teaching English Translation of Chinese Poetic Public Notices”, presented at the 14th International Conference on Translation & FIT 7th Asian Translators’ Forum, August 27-29, 2013, Pulau Pinang, Malaysia.
- [12] “Informativity and Translation Shifts in the Translation of Palace Museum Website Materials”, presented at the Fifth National Symposium on Applied Translation, May 18-19, 2013, Xi’an, China.
- [13] “Transmitting Information Appropriately for Target Readers: A Case Study of Translations of Palace Museum Website Materials”, presented at the Second Asian-Pacific Forum on Translation and Inter-Cultural Studies, Nov. 2-4, 2012, Portland, USA.

Research Projects

- [1] Principal investigator. “Multimodal Translation of Government Websites in Guangdong-Hong Kong-Macao Greater Bay Area” (FRG-21-005-UIC), funded by FRG of Macau University of Science and Technology
- [2] Principal investigator. “Translations of Linguistic Landscape in Macao from a Multimodal Perspective” (FRG-17-049-UIC), funded by FRG of Macau University of Science and Technology (Completed)
- [3] Investigator. “Translation and Transmission of Contemporary Chinese children’s picture books in English” (20BZW150), funded by the National Social Science Fund of China
- [4] Investigator. “Multimodal Translation Criticism of the Government Websites of Guangdong, Hong Kong and Macao”(GD17CWW07), funded by Guangdong Province Philosophy and Social Science 13th Five Year Plan Project (Completed)
- [5] Research assistant. “Functional Approaches to Translation Studies: Theories and Applications” [MYRG103 (Y1-L2)-FSH12-ZMF; MYRG2015-00234-FAH], funded by University of Macau (Completed)

Academic and Professional Membership

Federation of Translators & Interpreters of Macau (FTIM)

International Association for Translation and Intercultural Studies (IATIS)