Dr. Yaoyao Chen



Position: Assistant Professor

Faculty: : University International College

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Teaching and Research Areas: language and gesture, multimodal corpus linguistics, multimodal corpus pragmatics, multimodal discourse analysis.

Academic Qualification:

2015 - 2019 PhD in Applied Linguistics, School of English, University of Nottingham,

UK

2008 - 2010 MA in TESOL, School of Education, University of York, UK

2004 - 2008 BA in English Linguistics, Foreign Languages College, Zhejiang Normal

University, Zhejiang, China

Teaching Experiences:

2019 - NOW Assistant professor in Applied Linguistics / Macau Science and

Technology / University International College

Feb. 2016 - Apr. 2016 Graduate Teaching Assistant / University of Nottingham, Ningbo /

School of English

2010 - 2014 Lecturer / Zhejiang Normal University, China / Xingzhi College

Academic Publication:

Monograph:

Chen, Yaoyao, Adolphs, Svenja & Knight, Dawn. (forthcoming). *Multimodal Identities*. London: Routledge.

Journal article:

Chen, Yaoyao & Adolphs, Svenja. (under review). Towards a corpus-based description of speech-gesture units of meaning: the case of the circular gesture.

Book chapter:

- Chen, Yaoyao, Adolphs, Svenja & Knight, Dawn. (2021). Multimodal Discourse Analysis. In J. Hardy, & E. Friginal (eds), Routledge Handbook of Corpus Approaches to Discourse Analysis (pp. 98-115). London: Routledge.
- Adolphs, Svenja & Chen, Yaoyao (2021). Corpus pragmatics. In M. Haugh, D. Z. Kádár, & M. Terkourafi (eds), *Handbook of Sociopragmatics* (pp. 639–662). Cambridge: Cambridge University Press.
- Lin, P., & Chen, Yaoyao (2020). Multimodality I: Speech, prosody and gesture. In S. Adophs
 & D. Knight (Eds.), The Routledge Handbook of Digital Humanities (pp. 66–84). London: Routledge.

Conference papers:

- Chen, Yaoyao, & Adolphs, Svenja. (2021). Towards the multimodal unit of meaning of recurrent gestures. Paper accepted by the American Association for Applied Linguistics (AAAL) Virtual Conference, Vancouver, Canada, 20-23 March, 2021.
- Chen, Yaoyao, & Adolphs, Svenja. (2019). Multimodal corpus pragmatics: Towards a
 multimodal unit of analysis. Paper presented by the American Association for Applied
 Linguistics (AAAL), Atlanta, USA, 9-12 March, 2019.
- Chen, Yaoyao, & Adolphs, Svenja. (2017). Multimodal corpus-based investigations of the gesture-speech relationship. Paper presented at the 9th International Corpus Linguistics Conference, the University of Birmingham, Birmingham, UK, 24-28 July, 2017.
- Chen, Yaoyao. (2015). Towards a multi-modal unit of analysis. Paper presented at the 2015
 British Association for Applied Linguistics (BAAL) Conference, Aston University,
 Birmingham, UK, 3-4 September, 2015.

Textbook:

Shao, Huijuan, Ma, Lihong, Zhu, Jinyi, & Chen, Yaoyao (2014), *Learn to Communicate with Westerners*. Zhejiang: Zhejiang University Press.

Research projects:

A corpus-based comparison of spoken discourse genres: Informal conversations and interviews. (2011-2012). Funded by Zhejiang Normal University. NO. YKJ06Y11086. (Completed) Enhancing cross-cultural pragmatic competence in the course of College English Listening and Speaking. (2012-2013). Funded by Zhejiang Normal University. NO. KY304112032. (Completed) An empirical investigation on the teachability of pragmatic strategies in non-English major college students: A case of refusal strategies. (2012-2013). Funded by Xingzhi College, Zhejiang Normal University. NO. ZC303114067 (Completed)