

# Yaoyao Chen



Position: Assistant Professor of Applied Linguistics  
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**Teaching and Research Areas:** applied linguistics, language and gesture, multimodal corpus linguistics, multimodal corpus semantics, multimodal corpus pragmatics, multimodal spoken discourse analysis.

## **Academic Qualification:**

- 2015 - 2019 PhD in Applied Linguistics, School of English, University of Nottingham, UK (Thesis topic: Towards the multimodal unit of meaning: multimodal corpus-based research on speech and gesture in formulaic sequences and recurrent gestures)
- 2008 - 2010 MA in TESOL, School of Education, University of York, UK (Thesis topic: Classroom discourse analysis: the case of two English classes of Chinese learners)
- 2004 - 2008 BA in English Linguistics and Literature, Foreign Languages College, Zhejiang Normal University, Zhejiang, China (Thesis topic: A reading of Jack Kerouac's *On the Road* in light of Beat Generation)

## **Teaching Experiences:**

- 2019 - NOW Assistant professor in Applied Linguistics / Macau Science and Technology / University International College (Courses: Elementary Reading, Semantics, Applied Linguistics, English for Media and Press, Teaching English as a Second Language)
- Feb.2016 - Apr. 2016 Graduate Teaching Assistant / University of Nottingham, Ningbo / School of English (Course: World Englishes)
- 2010 - 2014 Lecturer / Zhejiang Normal University, China / Xingzhi College (Courses: Language and Culture, English Reading, English Listening and Speaking)

## ***Representative Publications***

### *Journal Articles:*

- Chen, Yaoyao & Adolphs, Svenja. (under review). Towards a corpus-based description of speech-gesture units of meaning: the case of the circular gesture.
- Chen, Yaoyao & Adolphs, Svenja. (in preparation). Towards a speech-gesture profile of pragmatic markers: the case of *You Know*

### *Academic Books/Monographs:*

Chen, Yaoyao, Adolphs, Svenja & Knight, Dawn. (forthcoming). *Multimodal Identities*. London: Routledge.

### *Book Chapters:*

- Chen, Yaoyao, Adolphs, Svenja & Knight, Dawn. (2021). Multimodal Discourse Analysis. In J. Hardy, & E. Friginal (eds), *Routledge Handbook of Corpus Approaches to Discourse Analysis* (pp. 98-115). London: Routledge.
- Adolphs, Svenja & Chen, Yaoyao (2021). Corpus pragmatics. In M. Haugh, D. Z. Kádár, & M. Terkourafi (eds), *Handbook of Sociopragmatics* (pp. 639–662). Cambridge: Cambridge University Press.
- Lin, P., & Chen, Yaoyao (2020). Multimodality I: Speech, prosody and gesture. In S. Adolphs & D. Knight (Eds.), *The Routledge Handbook of Digital Humanities* (pp. 66–84). London: Routledge.

### *Textbooks:*

- Shao, Huijuan, Ma, Lihong, Zhu, Jinyi, & Chen, Yaoyao (2014), *Learn to Communicate with Westerners*. Zhejiang: Zhejiang University Press.

### *Conferences:*

- Chen, Yaoyao, & Adolphs, Svenja. (2021). Towards the multimodal unit of meaning of recurrent gestures. Paper accepted by the American Association for Applied Linguistics (AAAL) Virtual Conference, Vancouver, Canada, 20-23 March, 2021.
- Chen, Yaoyao, & Adolphs, Svenja. (2019). Multimodal corpus pragmatics: Towards a multimodal unit of analysis. Paper presented by the American Association for Applied Linguistics (AAAL), Atlanta, USA, 9-12 March, 2019.
- Chen, Yaoyao, & Adolphs, Svenja. (2017). *Multimodal corpus-based investigations of the gesture-speech relationship*. Paper presented at the 9th International Corpus Linguistics Conference (ICLC), the University of Birmingham, Birmingham, UK, 24-28 July, 2017.
- Chen, Yaoyao. (2015). *Towards a multi-modal unit of analysis*. Paper presented at the 2015 British Association for Applied Linguistics (BAAL) Conference, Aston University, Birmingham, UK, 3-4 September, 2015.

### ***Research projects:***

- 2021-2024: Academic advisor, *Interactional variation online: harnessing emerging technologies in the digital humanities to analyse online discourse in different workplace contexts*. Funded by AHRC and IRC (£390,000 from AHRC +€270,000 [circa £620,700] from IRC).
- 2011-2012: PI, *A corpus-based comparison of spoken discourse genres: Informal conversations and interviews*. (2011-2012). Funded by Zhejiang Normal University. NO. YKJ06Y11086. (Completed)
- 2012-2013: PI, *Enhancing cross-cultural pragmatic competence in the course of College English Listening and Speaking*. (2012-2013). Funded by Zhejiang Normal University. NO. KY304112032. (Completed)
- 2012-2013: PI, *An empirical investigation on the teachability of pragmatic strategies in non-English major college students: A case of refusal strategies*. (2012-2013). Funded by Xingzhi College, Zhejiang Normal University. NO. ZC303114067 (Completed)

### ***Membership of Academic Associations and community service***

Member of the American Association for Applied Linguistics (AAAL)

Member of the British Association for Applied Linguistics (BAAL)

### ***Professional Qualifications and Awards***

Lecturer

Teaching Qualifications at Higher Education level

TEM-8

TEM-4