

Hu Jieheng



Position : Lecturer
Faculty : University International College
Email Address : jhhu@must.edu.mo
Telephone : (853) 8897-3202
Office : R734
Address : Avenida Wai Long, Taipa, Macau

Teaching and Research Areas :

Sociolinguistics, Linguistic Landscape, Multilingualism,
Cross-Cultural Communication, Language Identity, Linguistic
Ethnography, Language and Media

Academnic Qualifications

09/2013 – 07/2016 University of Macau, English Department / MA in English Studies
09/2009 – 06/2013 South China Agricultural University, School of Foreign Studies / BA in English

Teaching Experiences

02/2017 – Present Lecturer / Macau University of Science and Technology
08/2015 – 01/2016 Graduate Teaching Assistant / University of Macau, English Writing and
Communication Centre
09/2014 – 06/2015 Graduate Teaching Assistant / University of Macau, English Department
09/2013 – 06/2014 Research Assistant / University of Macau, English Department

Publications

Conferences / Workshops

- **Jieheng, H.**, (2015, 09). *The Disparity in Language Policy and Language Practices in China*. The 9th Free Linguistics Conference, Paper presented at Conference, Manila, Philippines.
- **Jieheng, H.**, (2016, 06). *Cantonese Activists' Ideology in Online Discourses of Resistance against Putonghua Promotion in China*. The Second International Conference on Linguistics and Language Studies (ICLLS), Paper presented at Conference, Shue Yan University, Hong Kong.
- **Jieheng, H.**, (2018, 06). *Exploring the Language Ideologies from the Linguistic Landscapes of Macau University of Science and Technology*. 'Multilingualism and Families' Academic Conference and Emerging Scholars' Workshop, Paper presented at Conference, Wuhan University, China.