



Position: Lecturer

Faculty: University International College

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# Teaching and Research Area:

Sociolinguistics, Linguistic Landscape, Multilingualism, Language Policy, Language Identity, Linguistic Ethnography, Language and Media, Language Ideology

## **Academic Qualification**

2013 – 2016 Master/ English Studies, specializing in Linguistics /University of Macau

2009 – 2013 Bachelor/English Language and Literature/South China Agricultural University

## Degree Thesis Topic

Master: A Syntactic Study of the Ditransitive Constructions in Cantonese and English

Bachelor: On Ezra Pound's Poetic Composition Rules in Cathay from an Ideogrammic Perspective

#### Teaching Experience

02/2017 - Present	Lecturer / UIC/ Macau University of Science and Technology
08/2015 - 01/2016	Graduate Teaching Assistant / English Writing and Communication Centre/ University of
	Macau
09/2014 - 06/2015	Graduate Teaching Assistant / Department of English/ University of Macau
09/2013 - 06/2014	Research Assistant / Department of English /University of Macau

#### Representative Publication

Received an invitation to publish the conference paper in the 9th FLC Conference Proceedings *Review on Zen Buddhism*, published at Jornal Va Kio, Macau

#### Conferences / Workshops

• **Jieheng, H.**, (2015, 09). *The Disparity in Language Policy and Language Practices in China*. The 9<sup>th</sup> Free Linguistics Conference, Paper presented at Conference, Manila, Philippines.

- **Jieheng, H.**, (2016, 06). Cantonese Activists' Ideology in Online Discourses of Resistance against Putonghua Promotion in China. The Second International Conference on Linguistics and Language Studies (ICLLS), Paper presented at Conference, Shue Yan University, Hong Kong.
- **Jieheng, H.,** (2018, 06). Exploring the Language Ideologies from the Linguistic Landscapes of Macau University of Science and Technology. 'Multilingualism and Families' Academic Conference and Emerging Scholars' Workshop, Paper presented at Conference, Wuhan University, China.

#### **Courses Regularly Taught**

SPECIAL TOPIC IN LANGUAGE AND WRITING (1) - "SELECTED READING IN ENGLISH LITERATURE"

UNIVERSITY ENGLISH I

UNIVERSITY ENGLISH II

UNIVERSITY ENGLISH III

UNIVERSITY ENGLISH IV

ENGLISH I (INTENSIVE READING)

**ENGLISH II (INTENSIVE READING)** 

## Membership of Academic Association and Community Service

Full Member of Asia TEFL (Teaching English as a Foreign Language)

Full Member of HAAL (Hong Kong Association for Applied Linguistics)

Full Member of MAAL (Macau Association for Applied Linguistics)

## Professional Qualification and Award

**GRE** General Test

TOEFL (ibt)

**IELTS** 

TEM 8 (Test for English Majors Band 8)

TEM 8 Oral and Interpretation Certificate

Mandarin Proficiency Certificate

**Teaching Certificate** 

Pedagogy Certificate

**Educational Psychology Certificate**