

Pu Xiaohong

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Teaching and Research Areas

University English Teaching
Social Issue Research
Society and Cultures in Films
Gambling' Behavior and Psychology
Quality of Life (Mental Health and so on)
Customer Relationship Management

Academic Qualifications

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|-----------|--------------------------------------------|-----------------------------------|----------|
| 2015-2018 | Macau University of Science and Technology | Management | Doctor |
| 2012-2015 | Macau University of Science and Technology | Master of Business Administration | Master |
| 2005-2009 | Fujian Normal University | English Education | Bachelor |

Teaching Experiences

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|-----------------------|--------------------------------------------|-------------------------------------------------|----------------------|
| 2018, Sep. - Now | Macau University of Science and Technology | International Collage | Assistant professor |
| 2018, Jan. - Aug. | Macau University of Science and Technology | International Collage | lecturer |
| 2017, Sep.- 2018, Jan | City University of Macau | Faculty of International Tourism and Management | lecturer (part-time) |
| 2017, Aug.-2018, Jan. | Macao Polytechnic Institute | Public Administration Department | lecturer (part-time) |
| 2014, Jun.-2017, Apr. | Macau University of Science and Technology | | Research Assistant |
| 2009, Sep.-2010. Dec. | Xiamen | | English Teacher |

Publications

Journal

Empirical Analysis of Life Quality of College Students in Macau: Evidence for MUST. Journal of Macau University of Science and Technology, 12.2 (2018): 21-28. (correspondent author)

Gambling, drinking and quality of life: evidence from Macao and Australia. Journal of Gambling Studies 32.2 (2016): 391-407. (SSCI; 2014 Impact Factor: 2.290; ERA 2010 A rated journal). (Got Second-prize paper of the Fifth Humanity and Social Science Research Excellent Outcomes of Macau) (third author)

Relationships of negative emotions, erroneous gambling related cognition and gambling addiction in university students. Chinese Mental Health Journal, 31.7(2016): 563-567. (CSSCI; in Chinese) (second author)

Validity and reliability of WHOQOL-BREF scale in evaluating life of quality of university students in Macau,

Chinese Journal of School Health, 36.9(2015):1418-1420. (CSSCI; in Chinese) (correspondent author)

Invited Conference Thesis:

Two forms of addictions' impacts on quality of life of university students in Macau: Gambling Addiction and Internet Addiction.
The Third Asia Pacific Conference on Gambling & Commercial Gaming Research (APCG2015). In Beijing Peking.

Research Projects

2020-2021 Effects of social media on social resilience: A case study of the COVID-19 epidemic (Macau Higher Education Bureau grants)

2019-2021 The second stage of consultation of the new round of Macau youth policy (commissioned by the Education and Youth Affairs Bureau of the Macau Special Administrative Region Government)

2015-2016 Impacts of gambling, drinking and internet addiction on quality of life: A cross-sectional exploration (MUST faculty research grants)

2014-2015 Gambling, drinking, internet addiction and quality of life: Evidence from Macao (Funded by MUST faculty research grants)

Qualification and Awards

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ELTS

Senior English Teacher Certificate

International Chinese Teacher Certificate

Mandarin: Second-Level Class B

Portuguese Certificate (Level 1)

Gambling, drinking and quality of life: Evidence from Macao and Australia, won Second-Prize paper of the Eighth University and College Science Research Excellent Outcomes of China, Chinese Ministry of Education

Gambling, drinking and quality of life: Evidence from Macao and Australia, won Second-Prize paper of the Fifth Humanity and Social Science Research Excellent Outcomes of Macau, Macau Foundation

Outstanding Teaching Award (on-line classes)

Academic Institutions and Social Positions

Member Association of Society and Science

Member Macau Language Association

Member of Council Fujian Clan Association of Macau