

Qin Xie



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Teaching and Research Areas :

Pedagogy, Syntax, Communication Studies

Academic Qualifications

- 2016 – 2021 Ph.D /Communication Studies / Macao University of Science and Technology
(The Construction of City Image as Represented in the Films: A Case Study of Macao)
- 2005 – 2008 Master / Applied Linguistics / Hunan University
(On the Distribution and Interpretation of Chinese VP ellipsis)
- 2000 – 2004 Bachelor / English Education / Hunan Normal University
(On the Distribution and Interpretation of English Stress)

Teaching Experiences

- 2021 – Present Assistant Professor / UIC / Macau University of Science and Technology
- 2011 – 2021 Lecturer / UIC / Macau University of Science and Technology

Representative Publications

Journal Articles:

- ✧ QIN XIE, The Construction of City Image for Macau in the Film “A City Called Macau”, Journal of Macau University of Science and Technology, 2021, Vol. 15: 29-38
- ✧ QIN XIE, On the National Image Communication of China Through Short Video from the Perspective of Semiotics, Media, 2020, 23: 94-96

Conference Proceedings:

- ✧ QIN XIE, Principles of Generating Data for Educational Communication, the 15th Asia-Pacific Conference of the Association for Business Communication Booklet, 2017 June 9th-11th, The Hong Kong Polytechnic University, HK., 2017: 112

Research Projects

- 2021-2022 The Development Path of Higher Education Cooperation in Guangdong-Hong Kong-Macao Greater Bay Area
Macau Higher Education Development Promotion Association.

2022-2023 Principal Investigator
Data Collection for Airport Service Quality Survey Q12022-Q42022
Macao International Airport.

Professional Qualifications and Awards

- ✧ Certificate of Strategic Communication: The University of Texas at Austin, Center for Professional Education, 2018
- ✧ Certificate of College English Test for English Majors: Level 8, 2004
- ✧ Certificate of Mandarin Proficiency Test, 2nd Grade, Level A, National Language Committee, China, 2003