

# Qin Xie



Position : Assistant Professor  
Faculty : UIC  
Email Address : [qxie@must.edu.mo](mailto:qxie@must.edu.mo)  
Telephone : (853) 8897-2808  
Office : R727  
Mailing Address : Avenida Wai Long, Taipa, Macau  
Teaching and Research Areas :  
Pedagogy, Syntax, Communication Studies

## ***Academic Qualifications***

- |             |   |
|-------------|---|
| 2016 – 2021 | Ph.D /Communication Studies / Macao University of Science and Technology<br>(The Construction of City Image as Represented in the Films: A Case Study of Macao) |
| 2005 – 2008 | Master / Applied Linguistics / Hunan University<br>(On the Distribution and Interpretation of Chinese VP ellipsis)  |
| 2000 – 2004 | Bachelor / English Education / Hunan Normal University<br>(On the Distribution and Interpretation of English Stress)  |

## ***Teaching Experiences***

- |                |  |
|----------------|--|
| 2021 – Present | Assistant Professor / UIC / Macau University of Science and Technology |
| 2011 – 2021    | Lecturer / UIC / Macau University of Science and Technology            |

## ***Representative Publications***

### *Journal Articles:*

- ✧ Xie, Qin, et al. “Urbanonyms in Macao.” *Names*, vol. 71, no. 1, 2023, pp. 29–43, <https://doi.org/10.5195/names.2023.2421>.
- ✧ QIN XIE, The Construction of City Image for Macau in the Film “A City Called Macau”, *Journal of Macau University of Science and Technology*, 2021, Vol. 15: 29-38
- ✧ QIN XIE, On the National Image Communication of China Through Short Video from the Perspective of Semiotics, *Media*, 2020, 23: 94-96

### *Conference Proceedings:*

- ✧ QIN XIE, Principles of Generating Data for Educational Communication, the 15th Asia-Pacific Conference of the Association for Business Communication Booklet, 2017 June 9th-11th, The Hong Kong Polytechnic University, HK., 2017: 112

## ***Research Projects***

2021-2022      The Development Path of Higher Education Cooperation in Guangdong-Hong Kong-Macao Greater Bay Area  
Macau Higher Education Development Promotion Association.

2022-2023      Principal Investigator  
Data Collection for Airport Service Quality Survey Q12022-Q42022  
Macao International Airport.

***Professional Qualifications and Awards***

- ✧ Certificate of Strategic Communication: The University of Texas at Austin, Center for Professional Education, 2018
- ✧ Certificate of College English Test for English Majors: Level 8, 2004
- ✧ Certificate of Mandarin Proficiency Test, 2<sup>nd</sup> Grade, Level A, National Language Committee, China, 2003