# Institutional surveys for measuring achievement of institutional learning outcomes

Dr Christine Armatas & Mr John Sager

Educational Development Centre

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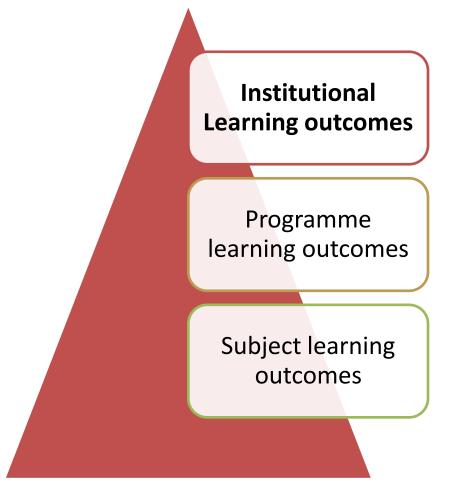






#### Overview

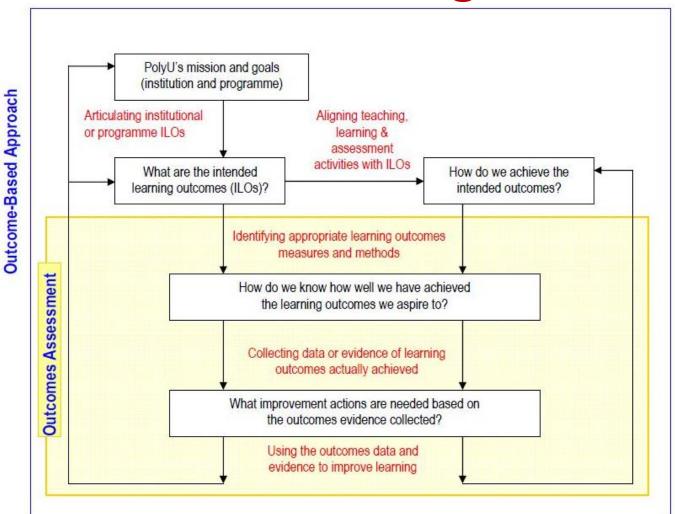
- Institutional learning outcomes
  - Purpose
  - Defining
  - Measurement
- PolyU's institutional learning outcomes assessment plan
  - Measures
  - Closing the loop







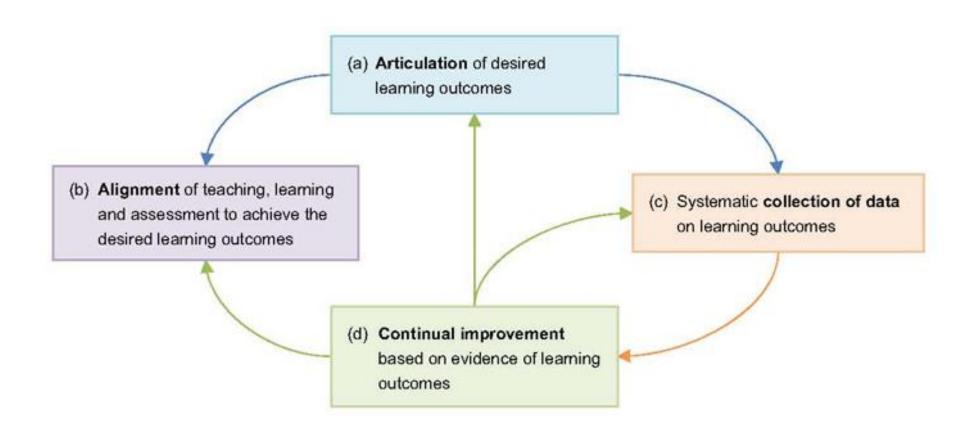
# Institutional learning outcomes







# PolyU's iLOAP



### Measuring institutional LOs

LTC-WGOBE/2/A

#### PolyU Institutional Learning Outcomes Assessment Plan 2012-15

		Professional competence		Other desired g				
			Critical thinker	Effective communicator	Innovative problem solver	Lifelong learner	Ethical leader	Remarks
D	irect assessments			17		7		7
1.	Assessment via P-LOAP	5 8		381	(A)	S( 38		50
•	Via course embedded assessment in DSR	•	•		•	•		Implemented by respective programme teams, reported in PLOI Report to be included in the Dept Annual QA Report (with improvement psin/actions), to be submitted to Reculty Dean/School Board Chairs for monitoring and review
•	Via assessment of Capstone Project	•	•	•	•	•		
•	Via assessment of students' performance in WIE			•				
•	Via assessment of DSR language subjects	•		•				
2.	Assessment of GUR outcome	:5						
•	Via course embedded assessment in CAR subjects (New)		•	[For subjects with W Requirements]				Implemented/assessed by the subject teachers concerned, reported to CoGUR for monitoring and review
•	Via course embedded assessment in LCR subjects [New]			•				
•	Via course embedded assessment in L&IPD subjects (New)			8		•	•	
•	Via course embedded assessment in S-L subjects [New]		•		•		•	
3.	Other direct assessment men	sures/activitie	5					_
•	IELTS results of graduating students			•		3		Required by UGC, collected by AS & reported to CoGUR for monitoring and review
•	Collegiate Learning Assessment (developed by CAE, USA)		•	•	•			Conducted <u>biennially</u> for international benchmarking purposes on a stratified sample basis, coordinated by VPAD Office and reported to CoGUR for monitoring and review
	Total	3	4+1	6+1	3+1	3	2	

Indirect assessments via institu	utional surv	reys*					
Graduate employment survey							Conducted by SAO, on employment of graduates of all FT taught programmes (HO, Ug and TPg) irrespective of sources of funding (focusing on employment data only)
2. SAARD		•	•	•	•	•	Conducted by SAO, for promoting students' personal development as well as for estimating the 'value-added' change in students' attainment of the intended outcomes
3. Revised Alumni survey	•	•	•	•	•	•	Conducted by EDC, in collaboration with departments, on alumni's perception of attainment of institutional as well as programme learning outcomes (can be extended to track graduates' employment and career growth over time)
4. Employer survey by EMB/EDB **	•		•	•		•	Conducted (triennially) by EMB/EDB and reported to UGC and institutions concerned
<ol> <li>Survey of Students' First year Experience at PolyU (New)</li> </ol>							A <u>new survey</u> to be developed, focusing on students' First Year Experience at PolyU, including academic advising
6. Student exit survey [New]	•	•	•	•	•	•	A new survey of graduating students to be developed, for collecting data on three major aspects: SAARD, student engagement, and total learning experience at PolyU

#### The iLOAP:

- Defines sources of evidence for achievement of each LO
- Includes direct and indirect measures
- Shows the relationship between outcomes and measures



# Using the data

- Improving the student experience
  - Understanding what is important to students
- Assessing the impact of major changes
  - 4 year curriculum
- Confirming findings with data from other sources
- Identifying issues and possible solutions
- Feeding back into policy and actions



# Some examples

#### First year experience (FYE) survey

- Measures perceived achievement of learning outcomes, integration/transition to university and overall satisfaction
- Findings include:
  - that students characteristics, including GPA do not impact on students' first year experience.
  - The most significant predictor of satisfaction with FYE is perceived quality of first year teaching, followed by students' sense of belonging



### Some examples

- Alumni survey
  - Measures graduates' perceptions of their learning gains 18 24 months post-graduation
  - Findings include
    - Overall perceived learning gain is predicted by the extent to which students perceive they have developed skills as a competent professional, critical thinker and lifelong learner
    - Teaching-related learning experiences are the strongest predictor of students' satisfaction with their PolyU experience



# Things to consider

- Value of self-report measures
- Alignment of subject, programme and institutional learning outcomes
- Limitations
  - Sampling
  - Reliability and validity of measures
- Obtaining direct measures



#### **Contacts**

Dr Christine Armatas,

email: <a href="mailto:christine.armatas@polyu.edu.hk">christine.armatas@polyu.edu.hk</a>

Mr John Sager

Email: john.sager@polyu.edu.hk

