

INSTITUTIONAL INFORMATION

Name of the Institution Sup de Pub

> 10 rue Sextius Michel Address

75015 Paris

Website https://www.supdepub.com

International Office Phone number +33 1 56 07 09 52

> Organisation ID E10108674

Erasmus+ Code F PARIS447

CONTACT INFORMATION

Head of International Relations

Sup de Pub

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Director of International Relations INSEEC U. Campus Eiffel

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ABOUT US

Since 1986, Sup de Pub is training students in the fields of advertising, communication, creative design and digital.

As the majority of our professors are professionals, they can provide our students with insights into the latest trends and development in the industry, shaping them into the future employees that they themselves are looking for. Another way in which our students benefit from our extensive network is through our guest lectures.

The school often organizes large events such as masterclasses with famous guests, advertising competitions or fashion shows. It also benefits from an important and very active alumni network, facilitating students' introduction to the professional world.

Sup de Pub has become over the years a major actor recognized by professionals for its innovative pedagogy and its program offer, fitting companies needs at its best.

We are a proud member of EDCOM, the European Institute for Commercial Communications Education. This network counts members from more than 14 different countries, who meet every year to exchange best practices and work together for cultural diversity in Communication education.

PARIS CAMPUS

INSEEC U. campus in Paris is located a few steps away from the Eiffel Tower, at the heart of Paris. The « Campus Eiffel » is a great place where students, professors and professionals meet to study, work and exchange ideas. It was specifically designed to help students complete their studies with a great quality of life thanks to:

- . a contemporary space with several building gathered around a large wooded courtyard
- . several amphitheaters
- . a recording studio
- . a cafeteria / restaurant & lounge area





ACADEMIC CALENDAR | AUTUMN 2021

Official dates August 23, 2021 to January 14, 2022

Welcome session August 23, 2021

French Bootcamp August 24-27, 2021

Classes start date September 1, 2021

Christmas Break December 20, 2021 to January 2, 2022

Classes end date January 14, 2022 (exams included)

PROGRAMMES OFFER (30 ECTS per semester)

Autumn Master level*

Digital Marketing Innovation & Start-Up Project International Brand Strategy & Marketing Luxury Brand Communication & Marketing

See programmes' list of subjects
*we accept 3rd year bachelor students

Autumn or/and Spring

Bachelor level



Global Communication
Digital Communication
Strategic Communication
Creative Design Communication

Programmes' list of subjects (in French) available upon request

OUR CURRICULUM

Our programmes put students in close contact with agencies and advertisers, allowing them to start building their professional network.

Our professional teachers constantly update their classes to ensure that students have the cutting edge knowledge employers are searching for.

Sup de Pub's programmes have been designed by our professors to provide the necessary information and skills to excel in a specific sector of the communication and marketing field. That's why students are required to take all the courses in a given programme and cannot mix courses of different programmes.

ADVERTISING COMPETITION

Our advertising competition is always a hit moment in the semester.
Students split into interdisciplinary agencies and receive a brief from a real client (Kitkat, Lego, Sephora...).

The agencies spend two weeks working on their campaigns after which they present to a jury of professionals and to the other students.



APPLICATION DETAILS (for exchange students only)

Language requirements B2 level (European Framework) in English or French depending on the language of the programme Deadlines

Nomination (via Nomination Form sent by email):

Autumn - April 15th

Application (by email): Autumn - May 1st

Steps

Step 1: After receiving a nomination from a Partner University, Sup de Pub's International Office sends application procedures to nominated student(s)

Step 2: Students send required documents

- ✓ Passport-type picture for student card (.jpeg format)
- ✓ Learning Agreement signed by student and home university (for Erasmus students only)
- ✓ Copy of passport
- ✓ Transcript of records (in English)
- ✓ Official language test results or document issued by home university

Step 3: Sup de Pub's International Office sends an acceptance letter

#FOLLOW US

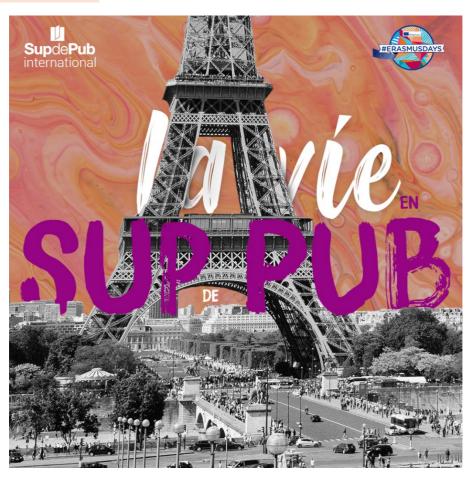


@supdepub international

We are proud to share this visual:

La vie en Sup de Pub*

inspired by @dellialepadatu, a very talented Erasmus+ student from our partner, National University of Politcial Studies and Public Administration in Romania.



*in reference to "La vie en rose"



OTHER USEFUL DETAILS

Accommodation Sup de Pub does not offer student housing.

The International Office however assists students in finding accommodation. An accommodation Guide is sent to students once admission is confirmed. It will provide tips and trustworthy housing options.

Health Insurance EU Students provide a copy of their European health

insurance card

Non-EU students register to the French Social

Security online (for free)

Visa Requirements Non-EU students must check visa requirements to

study in France and contact the French Consulate

from their home country

Other contact: Campus France

www.campusfrance.org

Estimated Monthly Expenses These costs are approximate.

Housing: 750€ - 950€ per month for one person Transportation: 75€ (unlimited in Paris and its region)

Food: 200€

Entertainment: 150€

Class Timetable Available upon arrival

Attendance Attendance to all classes and events is mandatory

unless specified otherwise

Grading System A: 17.00-20.00 Excellent

B: 14.00-16.99 Very good C: 12.00-13.99 Good D: 10.00-11.99 Acceptable E: 8.00-9.99 Passable F: 0.00-7.99 Failing

Transcripts of records Available within 6 weeks after the end of the

semester

Credit Transfer Recognition / Transfer of credits by home

institution