

**澳門科技大學**  
Macau University of Science and Technology  
**商學院**  
工商管理學士學位課程  
2025/2026年度入學學習計劃

會計學 第一年		金融學 第一年		市場營銷學 第一年		國際貿易學 第一年		人力資源管理學 第一年		供應鏈管理學 第一年		資訊系統學 第一年		商業分析學 第一年		商務管理學 第一年			
英文I	3	英文I	3	英文I	3	英文I	3	英文I	3	英文I	3	英文I	3	英文I	3	英文I	3		
英文II	3	英文II	3	英文II	3	英文II	3	英文II	3	英文II	3	英文II	3	英文II	3	英文II	3	英文II	3
中西文化通論	3	中西文化通論	3	中西文化通論	3	中西文化通論	3	中西文化通論	3	中西文化通論	3	中西文化通論	3	中西文化通論	3	中西文化通論	3	中西文化通論	3
管理數學	3	管理數學	3	管理數學	3	管理數學	3	管理數學	3	管理數學	3	管理數學	3	管理數學	3	管理數學	3	管理數學	3
大學生活	1	大學生活	1	大學生活	1	大學生活	1	大學生活	1	大學生活	1	大學生活	1	大學生活	1	大學生活	1	大學生活	1
英文III	3	英文III	3	英文III	3	英文III	3	英文III	3	英文III	3	英文III	3	英文III	3	英文III	3	英文III	3
英文IV	3	英文IV	3	英文IV	3	英文IV	3	英文IV	3	英文IV	3	英文IV	3	英文IV	3	英文IV	3	英文IV	3
中文閱讀與寫作	3	中文閱讀與寫作	3	中文閱讀與寫作	3	中文閱讀與寫作	3	中文閱讀與寫作	3	中文閱讀與寫作	3	中文閱讀與寫作	3	中文閱讀與寫作	3	中文閱讀與寫作	3	中文閱讀與寫作	3
憲法與基本法概論	1	憲法與基本法概論	1	憲法與基本法概論	1	憲法與基本法概論	1	憲法與基本法概論	1	憲法與基本法概論	1	憲法與基本法概論	1	憲法與基本法概論	1	憲法與基本法概論	1	憲法與基本法概論	1
管理專論	3	管理專論	3	管理專論	3	管理專論	3	管理專論	3	管理專論	3	管理專論	3	管理專論	3	管理專論	3	管理專論	3
微觀經濟學	3	微觀經濟學	3	微觀經濟學	3	微觀經濟學	3	微觀經濟學	3	微觀經濟學	3	微觀經濟學	3	微觀經濟學	3	微觀經濟學	3	微觀經濟學	3
商務統計	3	商務統計	3	商務統計	3	商務統計	3	商務統計	3	商務統計	3	商務統計	3	商務統計	3	商務統計	3	商務統計	3
<b>第二年</b>		<b>第二年</b>		<b>第二年</b>		<b>第二年</b>		<b>第二年</b>		<b>第二年</b>		<b>第二年</b>		<b>第二年</b>		<b>第二年</b>			
財務會計學	3	財務會計學	3	財務會計學	3	財務會計學	3	財務會計學	3	財務會計學	3	財務會計學	3	財務會計學	3	財務會計學	3	財務會計學	3
企業法律環境	3	企業法律環境	3	企業法律環境	3	企業法律環境	3	企業法律環境	3	企業法律環境	3	企業法律環境	3	企業法律環境	3	企業法律環境	3	企業法律環境	3
宏觀經濟學	3	宏觀經濟學	3	宏觀經濟學	3	宏觀經濟學	3	宏觀經濟學	3	宏觀經濟學	3	宏觀經濟學	3	宏觀經濟學	3	宏觀經濟學	3	宏觀經濟學	3
戰略管理	3	戰略管理	3	戰略管理	3	戰略管理	3	戰略管理	3	戰略管理	3	戰略管理	3	戰略管理	3	戰略管理	3	戰略管理	3
市場營銷	3	市場營銷	3	市場營銷	3	市場營銷	3	市場營銷	3	市場營銷	3	市場營銷	3	市場營銷	3	市場營銷	3	市場營銷	3
演講與辯論技巧	3	演講與辯論技巧	3	演講與辯論技巧	3	演講與辯論技巧	3	演講與辯論技巧	3	演講與辯論技巧	3	演講與辯論技巧	3	演講與辯論技巧	3	演講與辯論技巧	3	演講與辯論技巧	3
組織行為學	3	組織行為學	3	組織行為學	3	組織行為學	3	組織行為學	3	組織行為學	3	組織行為學	3	組織行為學	3	組織行為學	3	組織行為學	3
財務學原理	3	財務學原理	3	財務學原理	3	財務學原理	3	財務學原理	3	財務學原理	3	財務學原理	3	財務學原理	3	財務學原理	3	財務學原理	3
營運管理	3	營運管理	3	營運管理	3	營運管理	3	營運管理	3	營運管理	3	營運管理	3	營運管理	3	營運管理	3	營運管理	3
管理會計學	3	管理會計學	3	管理會計學	3	管理會計學	3	管理會計學	3	管理會計學	3	管理會計學	3	管理會計學	3	管理會計學	3	管理會計學	3
通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2
跨學院選修	6	跨學院選修	6	跨學院選修	6	跨學院選修	6	跨學院選修	6	跨學院選修	6	跨學院選修	6	跨學院選修	6	跨學院選修	6	跨學院選修	6
資訊科技	2	資訊科技	2	資訊科技	2	資訊科技	2	資訊科技	2	資訊科技	2	資訊科技	2	資訊科技	2	資訊科技	2	資訊科技	2
<b>第三年</b>		<b>第三年</b>		<b>第三年</b>		<b>第三年</b>		<b>第三年</b>		<b>第三年</b>		<b>第三年</b>		<b>第三年</b>		<b>第三年</b>			
會計資訊系統	3	管理資訊系統	3	管理資訊系統	3	管理資訊系統	3	管理資訊系統	3	管理資訊系統	3	管理資訊系統	3	管理資訊系統	3	管理資訊系統	3	管理資訊系統	3
中級會計I	3	金融市場與機構	3	消費者行為	3	國際貿易理論	3	人力資源管理	3	供應鏈管理	3	大數據管理	3	商業數據分析學	3	品牌管理	3	品牌管理	3
成本與管理會計	3	財務報表分析	3	品牌管理	3	國際貿易實務	3	組織理論設計與變革	3	採購與庫存管理	3	商業智能與分析	3	數據結構與數據庫	3	供應管理	3	供應管理	3
公司法	3	股票與投資分析	3	服務營銷學	3	營銷調研	3	領導學	3	物流與運輸	3	資訊系統分析和設計	3	商業決策分析	3	財務管理	3	財務管理	3
通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2
體育與競技	2	體育與競技	2	體育與競技	2	體育與競技	2	體育與競技	2	體育與競技	2	體育與競技	2	體育與競技	2	體育與競技	2	體育與競技	2
中級會計II	3	固定收益證券	3	廣告與促銷管理	3	國際市場行情分析與策略	3	薪酬與绩效管理	3	商務預測	3	電子商務	3	商務預測	3	成本與管理會計	3	成本與管理會計	3
審計學	3	金融衍生工具	3	營銷調研	3	外匯與國際金融市場	3	人力資源管理研究方法	3	決策方法	3	信息系統審計	3	數據挖掘	3	電子商務	3	電子商務	3
稅制	3	金融計量經濟學	3	營銷渠道管理	3	國際貿易與電子商務應用	3	國際人力資源管理	3	電子商務	3	商業流程與服務管理	3	電子商務	3	國際貿易實務	3	國際貿易實務	3
財務管理	3	專業選修科目	12	專業選修科目	12	專業選修科目	12	專業選修科目	12	專業選修科目	12	專業選修科目	12	專業選修科目	12	專業選修科目	12	專業選修科目	12
專業選修科目	12	專業選修科目	12	專業選修科目	12	專業選修科目	12	專業選修科目	12	專業選修科目	12	專業選修科目	12	專業選修科目	12	專業選修科目	12	專業選修科目	12
<b>第四年</b>		<b>第四年</b>		<b>第四年</b>		<b>第四年</b>		<b>第四年</b>		<b>第四年</b>		<b>第四年</b>		<b>第四年</b>		<b>第四年</b>			
商業倫理與企業社會責任	3	商業倫理與企業社會責任	3	商業倫理與企業社會責任	3	商業倫理與企業社會責任	3	商業倫理與企業社會責任	3	商業倫理與企業社會責任	3	商業倫理與企業社會責任	3	商業倫理與企業社會責任	3	商業倫理與企業社會責任	3	商業倫理與企業社會責任	3
高級財務會計	3	公司金融	3	定價策略	3	國際商法	3	招聘與人力資源開發	3	質量管理	3	資訊技術項目管理	3	商業博覽會	3	人力資源管理	3	人力資源管理	3
通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2	通識教育選修科目	2
商業傳意	3	商業傳意	3	商業傳意	3	商業傳意	3	商業傳意	3	商業傳意	3	商業傳意	3	商業傳意	3	商業傳意	3	商業傳意	3
畢業項目(會計學)	3	畢業項目(金融學)	3	畢業項目(市場營銷學)	3	畢業項目(國際貿易學)	3	畢業項目(人力資源管理)	3	畢業項目(供應鏈管理學)	3	畢業項目(資訊系統學)	3	畢業項目(商業分析學)	3	畢業項目(商務管理學)	3	畢業項目(商務管理學)	3
企業實習(會計學)或其它專業選修科目	6	企業實習(金融學)或其它專業選修科目	9	企業實習(市場營銷學)或其它專業選修科目	9	企業實習(國際貿易學)或其它專業選修科目	9	企業實習(人力資源管理)或其它專業選修科目	9	企業實習(供應鏈管理)或其它專業選修科目	9	企業實習(資訊系統學)或其它專業選修科目	9	企業實習(商業分析學)或其它專業選修科目	9	企業實習(商務管理學)或其它專業選修科目	9	企業實習(商務管理學)或其它專業選修科目	9
<b>總學分: 132</b>		<b>總學分: 132</b>		<b>總學分: 132</b>		<b>總學分: 132</b>		<b>總學分: 132</b>		<b>總學分: 132</b>		<b>總學分: 132</b>		<b>總學分: 132</b>		<b>總學分: 132</b>			

註1:

\* 2017/2018學年起入讀本科生的累計平均積點需達到2.0或以上才能畢業。

註2:

- 1) 校方每學期將提供學生選修科目及通識教育科目。
- 2) 各學期課程安排或有所變動，按商學院最新公佈為準。
- 3) 選修科目：會計學專業共18學分，其他專業共21學分。
  - 1) 附件一表一：通識教育選修科目
  - 2) 附件一表二：專業選修科目

註3:

所有課程大綱及學習計劃，均以《澳門特別行政區公報》所載為準。

註4:

聯繫電話：88972025  
電郵：bba-ad@must.edu.mo



**澳門科技大學**  
**Macau University of Science and Technology**  
 School of Business  
 Bachelor of Business Administration  
**Study Plan for 2025/2026 Entrance**

Accounting		Finance		Marketing		International Trade		Human Resources Management		Supply Chain Management		Information System		Business analytics		Business Management															
Year 1		Year 1		Year 1		Year 1		Year 1		Year 1		Year 1		Year 1		Year 1															
ENGLISH I	3	ENGLISH I	3	ENGLISH I	3	ENGLISH I	3	ENGLISH I	3	ENGLISH I	3	ENGLISH I	3	ENGLISH I	3	ENGLISH I	3	ENGLISH I	3												
ENGLISH II	3	ENGLISH II	3	ENGLISH II	3	ENGLISH II	3	ENGLISH II	3	ENGLISH II	3	ENGLISH II	3	ENGLISH II	3	ENGLISH II	3	ENGLISH II	3	ENGLISH II	3										
GENERAL STUDY OF CHINESE & WESTERN CULTURES	3	GENERAL STUDY OF CHINESE & WESTERN CULTURES	3	GENERAL STUDY OF CHINESE & WESTERN CULTURES	3	GENERAL STUDY OF CHINESE & WESTERN CULTURES	3	GENERAL STUDY OF CHINESE & WESTERN CULTURES	3	GENERAL STUDY OF CHINESE & WESTERN CULTURES	3	GENERAL STUDY OF CHINESE & WESTERN CULTURES	3	GENERAL STUDY OF CHINESE & WESTERN CULTURES	3	GENERAL STUDY OF CHINESE & WESTERN CULTURES	3	GENERAL STUDY OF CHINESE & WESTERN CULTURES	3	GENERAL STUDY OF CHINESE & WESTERN CULTURES	3										
BUSINESS MATHEMATICS	3	BUSINESS MATHEMATICS	3	BUSINESS MATHEMATICS	3	BUSINESS MATHEMATICS	3	BUSINESS MATHEMATICS	3	BUSINESS MATHEMATICS	3	BUSINESS MATHEMATICS	3	BUSINESS MATHEMATICS	3	BUSINESS MATHEMATICS	3	BUSINESS MATHEMATICS	3	BUSINESS MATHEMATICS	3	BUSINESS MATHEMATICS	3								
UNIVERSITY LIFE	1	UNIVERSITY LIFE	1	UNIVERSITY LIFE	1	UNIVERSITY LIFE	1	UNIVERSITY LIFE	1	UNIVERSITY LIFE	1	UNIVERSITY LIFE	1	UNIVERSITY LIFE	1	UNIVERSITY LIFE	1	UNIVERSITY LIFE	1	UNIVERSITY LIFE	1	UNIVERSITY LIFE	1								
ENGLISH III	3	ENGLISH III	3	ENGLISH III	3	ENGLISH III	3	ENGLISH III	3	ENGLISH III	3	ENGLISH III	3	ENGLISH III	3	ENGLISH III	3	ENGLISH III	3	ENGLISH III	3	ENGLISH III	3								
ENGLISH IV	3	ENGLISH IV	3	ENGLISH IV	3	ENGLISH IV	3	ENGLISH IV	3	ENGLISH IV	3	ENGLISH IV	3	ENGLISH IV	3	ENGLISH IV	3	ENGLISH IV	3	ENGLISH IV	3	ENGLISH IV	3								
CHINESE READING AND WRITING	3	CHINESE READING AND WRITING	3	CHINESE READING AND WRITING	3	CHINESE READING AND WRITING	3	CHINESE READING AND WRITING	3	CHINESE READING AND WRITING	3	CHINESE READING AND WRITING	3	CHINESE READING AND WRITING	3	CHINESE READING AND WRITING	3	CHINESE READING AND WRITING	3	CHINESE READING AND WRITING	3	CHINESE READING AND WRITING	3								
INTRODUCTION TO CONSTITUTIONAL LAW AND BASIC LAW	1	INTRODUCTION TO CONSTITUTIONAL LAW AND BASIC LAW	1	INTRODUCTION TO CONSTITUTIONAL LAW AND BASIC LAW	1	INTRODUCTION TO CONSTITUTIONAL LAW AND BASIC LAW	1	INTRODUCTION TO CONSTITUTIONAL LAW AND BASIC LAW	1	INTRODUCTION TO CONSTITUTIONAL LAW AND BASIC LAW	1	INTRODUCTION TO CONSTITUTIONAL LAW AND BASIC LAW	1	INTRODUCTION TO CONSTITUTIONAL LAW AND BASIC LAW	1	INTRODUCTION TO CONSTITUTIONAL LAW AND BASIC LAW	1	INTRODUCTION TO CONSTITUTIONAL LAW AND BASIC LAW	1	INTRODUCTION TO CONSTITUTIONAL LAW AND BASIC LAW	1	INTRODUCTION TO CONSTITUTIONAL LAW AND BASIC LAW	1								
INTRODUCTION TO MANAGEMENT	3	INTRODUCTION TO MANAGEMENT	3	INTRODUCTION TO MANAGEMENT	3	INTRODUCTION TO MANAGEMENT	3	INTRODUCTION TO MANAGEMENT	3	INTRODUCTION TO MANAGEMENT	3	INTRODUCTION TO MANAGEMENT	3	INTRODUCTION TO MANAGEMENT	3	INTRODUCTION TO MANAGEMENT	3	INTRODUCTION TO MANAGEMENT	3	INTRODUCTION TO MANAGEMENT	3	INTRODUCTION TO MANAGEMENT	3	INTRODUCTION TO MANAGEMENT	3						
MICROECONOMICS	3	MICROECONOMICS	3	MICROECONOMICS	3	MICROECONOMICS	3	MICROECONOMICS	3	MICROECONOMICS	3	MICROECONOMICS	3	MICROECONOMICS	3	MICROECONOMICS	3	MICROECONOMICS	3	MICROECONOMICS	3	MICROECONOMICS	3	MICROECONOMICS	3						
BUSINESS STATISTICS	3	BUSINESS STATISTICS	3	BUSINESS STATISTICS	3	BUSINESS STATISTICS	3	BUSINESS STATISTICS	3	BUSINESS STATISTICS	3	BUSINESS STATISTICS	3	BUSINESS STATISTICS	3	BUSINESS STATISTICS	3	BUSINESS STATISTICS	3	BUSINESS STATISTICS	3	BUSINESS STATISTICS	3	BUSINESS STATISTICS	3						
Year 2		Year 2		Year 2		Year 2		Year 2		Year 2		Year 2		Year 2		Year 2		Year 2													
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MACROECONOMICS	3	MACROECONOMICS	3	MACROECONOMICS	3	MACROECONOMICS	3	MACROECONOMICS	3	MACROECONOMICS	3	MACROECONOMICS	3	MACROECONOMICS	3	MACROECONOMICS	3	MACROECONOMICS	3	MACROECONOMICS	3	MACROECONOMICS	3	MACROECONOMICS	3	MACROECONOMICS	3				
STRATEGIC MANAGEMENT	3	STRATEGIC MANAGEMENT	3	STRATEGIC MANAGEMENT	3	STRATEGIC MANAGEMENT	3	STRATEGIC MANAGEMENT	3	STRATEGIC MANAGEMENT	3	STRATEGIC MANAGEMENT	3	STRATEGIC MANAGEMENT	3	STRATEGIC MANAGEMENT	3	STRATEGIC MANAGEMENT	3	STRATEGIC MANAGEMENT	3	STRATEGIC MANAGEMENT	3	STRATEGIC MANAGEMENT	3	STRATEGIC MANAGEMENT	3				
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SPEAKING AND DEBATING SKILLS	3	SPEAKING AND DEBATING SKILLS	3	SPEAKING AND DEBATING SKILLS	3	SPEAKING AND DEBATING SKILLS	3	SPEAKING AND DEBATING SKILLS	3	SPEAKING AND DEBATING SKILLS	3	SPEAKING AND DEBATING SKILLS	3	SPEAKING AND DEBATING SKILLS	3	SPEAKING AND DEBATING SKILLS	3	SPEAKING AND DEBATING SKILLS	3	SPEAKING AND DEBATING SKILLS	3	SPEAKING AND DEBATING SKILLS	3	SPEAKING AND DEBATING SKILLS	3	SPEAKING AND DEBATING SKILLS	3				
ORGANIZATIONAL BEHAVIOR	3	ORGANIZATIONAL BEHAVIOR	3	ORGANIZATIONAL BEHAVIOR	3	ORGANIZATIONAL BEHAVIOR	3	ORGANIZATIONAL BEHAVIOR	3	ORGANIZATIONAL BEHAVIOR	3	ORGANIZATIONAL BEHAVIOR	3	ORGANIZATIONAL BEHAVIOR	3	ORGANIZATIONAL BEHAVIOR	3	ORGANIZATIONAL BEHAVIOR	3	ORGANIZATIONAL BEHAVIOR	3	ORGANIZATIONAL BEHAVIOR	3	ORGANIZATIONAL BEHAVIOR	3	ORGANIZATIONAL BEHAVIOR	3				
FUNDAMENTALS OF FINANCE	3	FUNDAMENTALS OF FINANCE	3	FUNDAMENTALS OF FINANCE	3	FUNDAMENTALS OF FINANCE	3	FUNDAMENTALS OF FINANCE	3	FUNDAMENTALS OF FINANCE	3	FUNDAMENTALS OF FINANCE	3	FUNDAMENTALS OF FINANCE	3	FUNDAMENTALS OF FINANCE	3	FUNDAMENTALS OF FINANCE	3	FUNDAMENTALS OF FINANCE	3	FUNDAMENTALS OF FINANCE	3	FUNDAMENTALS OF FINANCE	3	FUNDAMENTALS OF FINANCE	3				
OPERATIONS MANAGEMENT	3	OPERATIONS MANAGEMENT	3	OPERATIONS MANAGEMENT	3	OPERATIONS MANAGEMENT	3	OPERATIONS MANAGEMENT	3	OPERATIONS MANAGEMENT	3	OPERATIONS MANAGEMENT	3	OPERATIONS MANAGEMENT	3	OPERATIONS MANAGEMENT	3	OPERATIONS MANAGEMENT	3	OPERATIONS MANAGEMENT	3	OPERATIONS MANAGEMENT	3	OPERATIONS MANAGEMENT	3	OPERATIONS MANAGEMENT	3				
INTRODUCTION TO MANAGERIAL ACCOUNTING	3	INTRODUCTION TO MANAGERIAL ACCOUNTING	3	INTRODUCTION TO MANAGERIAL ACCOUNTING	3	INTRODUCTION TO MANAGERIAL ACCOUNTING	3	INTRODUCTION TO MANAGERIAL ACCOUNTING	3	INTRODUCTION TO MANAGERIAL ACCOUNTING	3	INTRODUCTION TO MANAGERIAL ACCOUNTING	3	INTRODUCTION TO MANAGERIAL ACCOUNTING	3	INTRODUCTION TO MANAGERIAL ACCOUNTING	3	INTRODUCTION TO MANAGERIAL ACCOUNTING	3	INTRODUCTION TO MANAGERIAL ACCOUNTING	3	INTRODUCTION TO MANAGERIAL ACCOUNTING	3	INTRODUCTION TO MANAGERIAL ACCOUNTING	3	INTRODUCTION TO MANAGERIAL ACCOUNTING	3				
GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2				
CROSS- FACULTY ELECTIVES	6	CROSS- FACULTY ELECTIVES	6	CROSS- FACULTY ELECTIVES	6	CROSS- FACULTY ELECTIVES	6	CROSS- FACULTY ELECTIVES	6	CROSS- FACULTY ELECTIVES	6	CROSS- FACULTY ELECTIVES	6	CROSS- FACULTY ELECTIVES	6	CROSS- FACULTY ELECTIVES	6	CROSS- FACULTY ELECTIVES	6	CROSS- FACULTY ELECTIVES	6	CROSS- FACULTY ELECTIVES	6	CROSS- FACULTY ELECTIVES	6	CROSS- FACULTY ELECTIVES	6				
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Year 3		Year 3		Year 3		Year 3		Year 3		Year 3		Year 3		Year 3		Year 3		Year 3													
ACCOUNTING INFORMATION SYSTEMS	3	MANAGEMENT INFORMATION SYSTEMS	3	MANAGEMENT INFORMATION SYSTEMS	3	MANAGEMENT INFORMATION SYSTEMS	3	MANAGEMENT INFORMATION SYSTEMS	3	MANAGEMENT INFORMATION SYSTEMS	3	MANAGEMENT INFORMATION SYSTEMS	3	MANAGEMENT INFORMATION SYSTEMS	3	MANAGEMENT INFORMATION SYSTEMS	3	MANAGEMENT INFORMATION SYSTEMS	3	MANAGEMENT INFORMATION SYSTEMS	3	MANAGEMENT INFORMATION SYSTEMS	3	MANAGEMENT INFORMATION SYSTEMS	3	MANAGEMENT INFORMATION SYSTEMS	3				
INTERMEDIATE ACCOUNTING I	3	FINANCIAL MARKETS AND INSTITUTIONS	3	CONSUMER BEHAVIOR	3	INTERNATIONAL TRADE THEORY	3	HUMAN RESOURCE MANAGEMENT	3	SUPPLY CHAIN MANAGEMENT	3	BIG DATA MANAGEMENT	3	INTRODUCTION TO BUSINESS ANALYTICS	3	BRAND MANAGEMENT	3	INTRODUCTION TO BUSINESS ANALYTICS	3	BRAND MANAGEMENT	3	INTRODUCTION TO BUSINESS ANALYTICS	3	BRAND MANAGEMENT	3	INTRODUCTION TO BUSINESS ANALYTICS	3	BRAND MANAGEMENT	3		
COST AND MANAGEMENT ACCOUNTING	3	FINANCIAL STATEMENT ANALYSIS	3	BRAND MANAGEMENT	3	INTERNATIONAL TRADE PRACTICE	3	ORGANIZATIONAL THEORY, DESIGN, AND CHANGE	3	PURCHASING AND INVENTORY MANAGEMENT	3	BUSINESS INTELLIGENCE ANALYTICS	3	DATA STRUCTURES AND DATABASE	3	STRATEGY AND DATABASE	3	DATA STRUCTURES AND DATABASE	3	STRATEGY AND DATABASE	3	DATA STRUCTURES AND DATABASE	3	STRATEGY AND DATABASE	3	DATA STRUCTURES AND DATABASE	3	STRATEGY AND DATABASE	3		
COMPANY LAW	3	EQUITIES AND INVESTMENT ANALYSIS	3	SERVICES MARKETING	3	MARKETING RESEARCH	3	LEADERSHIP	3	LOGISTICS AND TRANSPORTATION	3	INFORMATION SYSTEMS ANALYSIS AND DESIGN	3	DECISION ANALYSIS IN BUSINESS	3	FINANCIAL MANAGEMENT	3	DECISION ANALYSIS IN BUSINESS	3	FINANCIAL MANAGEMENT	3	DECISION ANALYSIS IN BUSINESS	3	FINANCIAL MANAGEMENT	3	DECISION ANALYSIS IN BUSINESS	3	FINANCIAL MANAGEMENT	3		
GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2		
PHYSICAL EDUCATION AND SPORTS	2	PHYSICAL EDUCATION AND SPORTS	2	PHYSICAL EDUCATION AND SPORTS	2	PHYSICAL EDUCATION AND SPORTS	2	PHYSICAL EDUCATION AND SPORTS	2	PHYSICAL EDUCATION AND SPORTS	2	PHYSICAL EDUCATION AND SPORTS	2	PHYSICAL EDUCATION AND SPORTS	2	PHYSICAL EDUCATION AND SPORTS	2	PHYSICAL EDUCATION AND SPORTS	2	PHYSICAL EDUCATION AND SPORTS	2	PHYSICAL EDUCATION AND SPORTS	2	PHYSICAL EDUCATION AND SPORTS	2	PHYSICAL EDUCATION AND SPORTS	2	PHYSICAL EDUCATION AND SPORTS	2		
INTERMEDIATE ACCOUNTING II	3	FIXED INCOME SECURITIES	3	ADVERTISING AND PROMOTION MANAGEMENT	3	INTERNATIONAL MARKET ANALYSIS AND STRATEGY	3	RESEARCH METHODS IN HUMAN RESOURCE MANAGEMENT	3	BUSINESS FORECASTING	3	ELECTRONIC COMMERCE	3	BUSINESS FORECASTING	3	COST AND MANAGEMENT ACCOUNTING	3	BUSINESS FORECASTING	3	COST AND MANAGEMENT ACCOUNTING	3	BUSINESS FORECASTING	3	COST AND MANAGEMENT ACCOUNTING	3	BUSINESS FORECASTING	3	COST AND MANAGEMENT ACCOUNTING	3		
AUDITING	3	FINANCIAL DERIVATIVES	3	MARKETING RESEARCH	3	INTERNATIONAL FINANCIAL MARKET	3	COMPENSATION AND PERFORMANCE MANAGEMENT	3	DECISION MAKING METHODS	3	INFORMATION SYSTEMS AUDITING	3	INFORMATION SYSTEMS AUDITING	3	DATA MINING	3	INFORMATION SYSTEMS AUDITING	3	DATA MINING	3	INFORMATION SYSTEMS AUDITING	3	DATA MINING	3	INFORMATION SYSTEMS AUDITING	3	DATA MINING	3		
TAXATION	3	FINANCIAL ECONOMETRICS	3	MARKETING CHANNEL MANAGEMENT	3	INTERNATIONAL BUSINESS AND ELECTRONIC COMMERCE	3	RESEARCH METHODS IN HUMAN RESOURCE MANAGEMENT	3	ELECTRONIC COMMERCE	3	BUSINESS PROCESS AND SERVICE MANAGEMENT	3	BUSINESS PROCESS AND SERVICE MANAGEMENT	3	INTERNATIONAL TRADE PRACTICE	3	BUSINESS PROCESS AND SERVICE MANAGEMENT	3	INTERNATIONAL TRADE PRACTICE	3	BUSINESS PROCESS AND SERVICE MANAGEMENT	3	INTERNATIONAL TRADE PRACTICE	3	BUSINESS PROCESS AND SERVICE MANAGEMENT	3	INTERNATIONAL TRADE PRACTICE	3		
FINANCIAL MANAGEMENT	3	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12		
MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12	MAJOR ELECTIVE COURSES	12		
Year 4		Year 4		Year 4		Year 4		Year 4		Year 4		Year 4		Year 4		Year 4		Year 4													
BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3		
ADVANCED FINANCIAL ACCOUNTING	3	CORPORATE FINANCE	3	PRICING STRATEGY	3	INTERNATIONAL BUSINESS LAW	3	RECRUITMENT AND HUMAN RESOURCE DEVELOPMENT	3	QUALITY MANAGEMENT	3	IT PROJECT MANAGEMENT	3	GAME THEORY IN BUSINESS	3	HUMAN RESOURCE MANAGEMENT	3	GAME THEORY IN BUSINESS	3	HUMAN RESOURCE MANAGEMENT	3	GAME THEORY IN BUSINESS	3	HUMAN RESOURCE MANAGEMENT	3	GAME THEORY IN BUSINESS	3	HUMAN RESOURCE MANAGEMENT	3	GAME THEORY IN BUSINESS	3
GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2	GENERAL STUDIES ELECTIVE COURSES	2		
BUSINESS COMMUNICATION	3	BUSINESS COMMUNICATION	3	BUSINESS COMMUNICATION	3	BUSINESS COMMUNICATION	3	BUSINESS COMMUNICATION	3	BUSINESS COMMUNICATION	3	BUSINESS COMMUNICATION	3	BUSINESS COMMUNICATION	3	BUSINESS COMMUNICATION	3	BUSINESS COMMUNICATION	3	BUSINESS COMMUNICATION	3	BUSINESS COMMUNICATION	3	BUSINESS COMMUNICATION	3	BUSINESS COMMUNICATION	3	BUSINESS COMMUNICATION	3		
GRADUATION PROJECT (ACCOUNTING)	3	GRADUATION PROJECT (FINANCE)	3	GRADUATION PROJECT (MARKETING)	3	GRADUATION PROJECT (INTERNATIONAL TRADE)	3	GRADUATION PROJECT (HUMAN RESOURCE MANAGEMENT)	3	GRADUATION PROJECT (SUPPLY CHAIN MANAGEMENT)	3	GRADUATION PROJECT (INFORMATION SYSTEMS)	3	GRADUATION PROJECT (BUSINESS ANALYTICS)	3	GRADUATION PROJECT (BUSINESS MANAGEMENT)	3	GRADUATION PROJECT (BUSINESS ANALYTICS)	3	GRADUATION PROJECT (BUSINESS MANAGEMENT)	3	GRADUATION PROJECT (BUSINESS ANALYTICS)	3	GRADUATION PROJECT (BUSINESS MANAGEMENT)	3	GRADUATION PROJECT (BUSINESS ANALYTICS)	3	GRADUATION PROJECT (BUSINESS MANAGEMENT)	3	GRADUATION PROJECT (BUSINESS ANALYTICS)	3
BUSINESS INTERNSHIP (ACCOUNTING) or other MAJOR ELECTIVE COURSES	6	BUSINESS INTERNSHIP (FINANCE) or other MAJOR ELECTIVE COURSES	9	BUSINESS INTERNSHIP (MARKETING) or other MAJOR ELECTIVE COURSES	9	BUSINESS INTERNSHIP (INTERNATIONAL TRADE) or other MAJOR ELECTIVE COURSES	9	BUSINESS INTERNSHIP (HUMAN RESOURCE MANAGEMENT) or other MAJOR ELECTIVE COURSES	9	BUSINESS INTERNSHIP (SUPPLY CHAIN MANAGEMENT) or other MAJOR ELECTIVE COURSES	9	BUSINESS INTERNSHIP (INFORMATION SYSTEMS) or other MAJOR ELECTIVE COURSES	9	BUSINESS INTERNSHIP (BUSINESS ANALYTICS) or other MAJOR ELECTIVE COURSES	9	BUSINESS INTERNSHIP (BUSINESS MANAGEMENT) or other MAJOR ELECTIVE COURSES	9	BUSINESS INTERNSHIP (BUSINESS ANALYTICS) or other MAJOR ELECTIVE COURSES	9	BUSINESS INTERNSHIP (BUSINESS MANAGEMENT) or other MAJOR ELECTIVE COURSES	9	BUSINESS INTERNSHIP (BUSINESS ANALYTICS) or other MAJOR ELECTIVE COURSES	9	BUSINESS INTERNSHIP (BUSINESS MANAGEMENT) or other MAJOR ELECTIVE COURSES	9	BUSINESS INTERNSHIP (BUSINESS ANALYTICS) or other MAJOR ELECTIVE COURSES	9	BUSINESS INTERNSHIP (BUSINESS MANAGEMENT) or other MAJOR ELECTIVE COURSES	9	BUSINESS INTERNSHIP (BUSINESS ANALYTICS) or other MAJOR ELECTIVE COURSES	9
Total: 132	Total: 132	Total: 132	Total: 132	Total: 132	Total: 132	Total: 132	Total: 132	Total: 132	Total: 132	Total: 132	Total: 132	Total: 132	Total: 132	Total: 132	Total: 132	Total: 132	Total: 132	Total: 132													

**Remarks I:**  
 \* Students admitted from the academic year 2017/2018 onwards are required to achieve a cumulative GPA of 2.0 or above in order to graduate.

**Remarks II:**  
 1) General Studies Courses and Elective Courses will be offered in each semester.  
 2) The above schedule is subject to changes. Please refer to School of Business for the latest information.  
 3) Elective courses from 18 credits for Accounting major and 21 credits for other majors  
 1) Attachment 1 Table 1: General Studies Elective Course  
 2) Attachment 1 Table 2: Major Elective Courses

**Remarks III:**  
 All syllabus and study plans are in accordance to the information published on the Macau SAR Official Gazette.

**Remarks IV:**  
 Contact Number: 88972025  
 Email: bba-ad@mst.edu.mo



附件一表一 Attachment 1 Table 1 : 通識教育選修科目 General Studies Elective Course

類別 Type	科目名稱 Course Title		科目類別 Course Type		學分 Credits
科學與技術 Science and Technology	天文科學	ASTRONOMY	選修	Elective	2
	地球科學	EARTH SCIENCE	選修	Elective	2
	生命科學	LIFE SCIENCE	選修	Elective	2
	環境科學	ENVIRONMENTAL SCIENCE	選修	Elective	2
	科技大師講座	MASTERS SERIES OF SCIENCE AND TECHNOLOGY	選修	Elective	2
	科學與技術專題	SPECIAL TOPIC IN SCIENCE AND TECHNOLOGY	選修	Elective	2
社會科學 Social Science	政治學概論	INTRODUCTION TO POLITICS	選修	Elective	2
	社會學	SOCIOLOGY	選修	Elective	2
	心理學導論	INTRODUCTION TO PSYCHOLOGY	選修	Elective	2
	國際關係概論	INTRODUCTION TO INTERNATIONAL RELATIONS	選修	Elective	2
	公共行政	PUBLIC ADMINISTRATION	選修	Elective	2
	澳門歷史	HISTORY OF MACAU	選修	Elective	2
	中國歷史	CHINESE HISTORY	選修	Elective	2
	哲學導論	INTRODUCTION TO PHILOSOPHY	選修	Elective	2
	國際時事	GLOBAL ISSUES	選修	Elective	2
	社會科學專題	SPECIAL TOPIC IN SOCIAL SCIENCE	選修	Elective	2
人文藝術 Humanities and Arts	電影賞析	FILMS APPRECIATION	選修	Elective	2
	中國近現代文學作品選讀	SELECTIVE READINGS OF MODERN CHINESE LITERATURE	選修	Elective	2
	詩詞欣賞	APPRECIATION OF TRADITIONAL CHINESE POEMS	選修	Elective	1
	世界文學名著選讀	SELECTIVE READINGS OF MASTERPIECES IN WORLD LITERATURE	選修	Elective	1
	音樂欣賞	MUSIC APPRECIATION	選修	Elective	1
	美術作品欣賞	FINE ARTS APPRECIATION	選修	Elective	1
	文化藝術素養	APPRECIATION OF CULTURE AND ARTS	選修	Elective	1
	世界文化遺產	WORLD CULTURAL HERITAGE	選修	Elective	1
	語言專題	SPECIAL TOPIC IN LANGUAGE LEARNING	選修	Elective	1
人文藝術專題	SPECIAL TOPIC IN HUMANITIES AND ARTS	選修	Elective	1	

註: Remarks:

學生不可重複修讀已完成的選修科目(包括課程類同及同一專題項目), 如重覆修讀, 則只會計算一門科目的學分。

Every Elective course (or similar courses/same special topic) can be only taken once. For courses repeated, credit can only be earned once and one academic result will be recorded.



附件一表二 Attachment 1 Table 2 : 專業選修科目 Major Elective Courses

專業 Major	科目名稱 Course Title		科目類別		學分 Credits
			Course Type		
ACCOUNTING 會計學	公司治理	CORPORATE GOVERNANCE	選修	Elective	3
	國際會計	INTERNATIONAL ACCOUNTING	選修	Elective	3
	法務會計	FORENSIC ACCOUNTING	選修	Elective	3
	審計實務	AUDITING PRACTICES	選修	Elective	3
	財務會計模擬實務操作	ACCOUNTING SIMULATION PRACTICES	選修	Elective	3
	國際稅法	INTERNATIONAL TAXATION	選修	Elective	3
	高級管理會計	ADVANCED MANAGEMENT ACCOUNTING	選修	Elective	3
	內部控制及風險管理	INTERNAL CONTROL AND RISK MANAGEMENT	選修	Elective	3
	會計學專題	SPECIAL TOPICS IN ACCOUNTING	選修	Elective	3
FINANCE 金融學	企業實習	BUSINESS INTERNSHIP	選修	Elective	3
	行為金融學	BEHAVIORAL FINANCE	選修	Elective	3
	貨幣銀行學	MONEY AND BANKING	選修	Elective	3
	保險學	INSURANCE	選修	Elective	3
	銀行管理	BANK MANAGEMENT	選修	Elective	3
	金融風險管理	FINANCIAL RISK MANAGEMENT	選修	Elective	3
	金融營銷學	FINANCIAL MARKETING	選修	Elective	3
	房地產金融與投資	REAL ESTATE FINANCE AND INVESTMENT	選修	Elective	3
	公司治理	CORPORATE GOVERNANCE	選修	Elective	3
HUMAN RESOURCES MANAGEMENT 人力資源管理學	金融學專題	SPECIAL TOPICS IN FINANCE	選修	Elective	3
	企業實習	BUSINESS INTERNSHIP	選修	Elective	3
	壓力管理	STRESS MANAGEMENT	選修	Elective	3
	社會學	SOCIOLOGY	選修	Elective	3
	職業生涯開發	CAREER DEVELOPMENT	選修	Elective	3
	管理心理學	MANAGERIAL PSYCHOLOGY	選修	Elective	3
	創新與企業家精神	INNOVATION AND ENTREPRENEURSHIP	選修	Elective	3
	公共關係理論與實務	PRINCIPLES AND PRACTICES FOR PUBLIC RELATIONS	選修	Elective	3
	人力資源管理倫理	ETHICAL ISSUES IN HUMAN RESOURCE MANAGEMENT	選修	Elective	3
戰略人力資源管理	STRATEGIC HUMAN RESOURCE MANAGEMENT	選修	Elective	3	
人力資源管理學專題	SPECIAL TOPICS IN HUMAN RESOURCE MANAGEMENT	選修	Elective	3	
企業實習	BUSINESS INTERNSHIP	選修	Elective	3	

註: Remarks:

學生不可重複修讀已完成的選修科目(包括課程類同及同一專題項目),如重覆修讀,則只會計算一門科目的學分。

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附件一表二 Attachment 1 Table 2 : 專業選修科目 Major Elective Courses

專業 Major	科目名稱 Course Title		科目類別		學分 Credits
			Course Type		
MARKETING 市場營銷學	客戶關係管理	CUSTOMER RELATIONSHIP MANAGEMENT	選修	Elective	3
	銷售管理	SALES MANAGEMENT	選修	Elective	3
	企業間營銷	BUSINESS TO BUSINESS MARKETING	選修	Elective	3
	戰略營銷	STRATEGIC MARKETING	選修	Elective	3
	非營利營銷	NON-PROFIT MARKETING	選修	Elective	3
	數字營銷學	DIGITAL MARKETING	選修	Elective	3
	市場營銷學專題	SPECIAL TOPICS IN MARKETING	選修	Elective	3
SUPPLY CHAIN MANAGEMENT 供應鏈管理學	企業實習	BUSINESS INTERNSHIP	選修	Elective	3
	商業風險管理	RISK MANAGEMENT IN BUSINESS	選修	Elective	3
	研究方法與仿真	RESEARCH METHODS AND SIMULATION	選修	Elective	3
	供應鏈3D模擬與應用	3D SIMULATION AND APPLICATIONS IN SUPPLY CHAINS	選修	Elective	3
	智能物流系統與應用	SMART LOGISTICS SYSTEM AND APPLICATIONS	選修	Elective	3
	服務管理與創新	SERVICE MANAGEMENT AND INNOVATION	選修	Elective	3
	供應鏈金融	SUPPLY CHAIN FINANCE	選修	Elective	3
	供應鏈管理學專題 (一)	SPECIAL TOPICS IN SUPPLY CHAIN MANAGEMENT I	選修	Elective	3
供應鏈管理學專題 (二)	SPECIAL TOPICS IN SUPPLY CHAIN MANAGEMENT II	選修	Elective	3	
INFORMATION SYSTEMS 資訊系統學	企業實習	BUSINESS INTERNSHIP	選修	Elective	3
	信息治理與企業架構	IT GOVERNANCE AND ENTERPRISE ARCHITECTURE	選修	Elective	3
	服務分析	SERVICE ANALYSIS	選修	Elective	3
	創新管理	INNOVATION MANAGEMENT	選修	Elective	3
	數字市場與客戶關係	DIGITAL MARKET AND CUSTOMER RELATIONSHIP	選修	Elective	3
	服務與資訊管理	SERVICE AND INFORMATION MANAGEMENT	選修	Elective	3
	信息產品與服務設計	INFORMATION PRODUCT AND SERVICE DESIGN	選修	Elective	3
	資訊系統學專題 (一)	SPECIAL TOPICS IN INFORMATION SYSTEMS I	選修	Elective	3
	資訊系統學專題 (二)	SPECIAL TOPICS IN INFORMATION SYSTEMS II	選修	Elective	3

註: Remarks:

學生不可重複修讀已完成的選修科目(包括課程類同及同一專題項目),如重覆修讀,則只會計算一門科目的學分。

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附件一表二 Attachment 1 Table 2 : 專業選修科目 Major Elective Courses

專業 Major	科目名稱 Course Title		科目類別		學分 Credits
			Course Type		
BUSINESS ANALYTICS 商業分析學	會展管理	MICE BUSINESS MANAGEMENT	選修	Elective	3
	系統分析與設計	SYSTEMS ANALYSIS AND DESIGN	選修	Elective	3
	信息系統審計	INFORMATION SYSTEMS AUDITING	選修	Elective	3
	企業資源規劃	ENTERPRISE RESOURCE PLANNING	選修	Elective	3
	項目管理	PROJECT MANAGEMENT	選修	Elective	3
	大數據	BIG DATA	選修	Elective	3
	商業分析學專題 (一)	SPECIAL TOPICS IN BUSINESS ANALYTICS I	選修	Elective	3
	商業分析學專題 (二)	SPECIAL TOPICS IN BUSINESS ANALYTICS II	選修	Elective	3
	企業實習	BUSINESS INTERNSHIP	選修	Elective	3
INTERNATIONAL TRADE 國際貿易學	WTO與國際貿易法規	WTO AND INTERNATIONAL TRADE REGULATION	選修	Elective	3
	跨國公司管理	MULTINATIONAL CORPORATION MANAGEMENT	選修	Elective	3
	國際商務談判	INTERNATIONAL BUSINESS NEGOTIATION	選修	Elective	3
	貿易融資	TRADE FINANCING	選修	Elective	3
	國際貿易實務模擬	INTERNATIONAL TRADE PRACTICE SIMULATION	選修	Elective	3
	計量經濟學	ECONOMETRICS	選修	Elective	3
	國際貿易學專題	SPECIAL TOPICS IN INTERNATIONAL TRADE	選修	Elective	3
	企業實習	BUSINESS INTERNSHIP	選修	Elective	3
BUSINESS MANAGEMENT 商務管理學	貨幣銀行學	MONEY AND BANKING	選修	Elective	3
	管理心理學	MANAGERIAL PSYCHOLOGY	選修	Elective	3
	數字營銷學	DIGITAL MARKETING	選修	Elective	3
	企業資源規劃	ENTERPRISE RESOURCE PLANNING	選修	Elective	3
	大數據	BIG DATA	選修	Elective	3
	國際貿易實務模擬	INTERNATIONAL TRADE PRACTICE SIMULATION	選修	Elective	3
	商務管理學專題	SPECIAL TOPICS IN BUSINESS MANAGEMENT	選修	Elective	3
	企業實習	BUSINESS INTERNSHIP	選修	Elective	3

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